BIG DATA TRUNK

Application of training (Rain of Ideas™)

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Challenge

We truly believe that feedback is the breakfast of champions, and that's why we don't hesitate to ask for honest feedback from our clients. As a result, we came to know that they were expecting more practical knowledge in our training programs. They requested us to show them how to implement the knowledge in actual projects.

Solution

By providing fully customizable training program to the clients, BDT has added another feather to the cap ,called "Rain of ideas"

Acquiring knowledge/skill is one thing and mastering it is another. To get the desired results from the acquired knowledge one has to master it by implementing it in real life. So to provide our clients with real-life problems, the BDT team did extensive research and developed a trademarked concept called "Rain of Ideas™".

This Rain of ideas is an add-on that can be added to any training program, irrespective of the industry and budget. This concept is all about gathering ideas from the participants to implement the knowledge in real life.

Every participant was asked to give inputs. Collected ideas were then peer-reviewed (using a buddy review system) and voted. These ideas were then sorted based on the votes.

The highest voted ideas were reviewed by the management team and selected for actual implementation.

Outcome

The "Rain of ideas" concept has proven that "Great discoveries and improvements involve the cooperation of many minds". Let's see how:

1. After several training programs we were able to gather hundreds of new ideas as different people have a different interpretation for the same problem.

2. Each of the participants came up with highly innovative ideas which helped in problem solving

3. Rain of ideas is all about giving a chance to the participants to express their perspective towards solving the problem from the grass-root level. This gave the participants a sense of belonging and boosted their morale.

3. Purpose of doing this whole exercise was to stand out from the crowd and to achieve multiple ROI, and we are proud to say that we were able to achieve that.

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Learn more about how **Big Data Trunk** can help you to accelerate innovation through high quality corporate training.

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